

Translating Science and Medicine into English

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Scientific Insights® provides valuable services in key aspects of development, pre-clinical, clinical and market-

ing biopharmaceutical products including small molecules, drugs, diagnostic products and technologies.

We provide a unique understanding of your product and development process gained through our experiences as R&D scientists and our involvement in business development, intellectual property and regulatory processes in the biopharmaceutical industry. Scientific Insights® leverages its knowledge of science and medicine to assist their clients with biopharmaceutical product development, licencing and marketing.

Scientific Insights® has experience in the evaluation and development of genetic SNP panels, cellular therapies, anti-infectives, and small molecules, as well as diagnostic products and biological technologies.

Scientific Insights® Consulting Services

Scientific Evaluation/Advisor

With our experience and scientific training we work with our clients to provide:

- Evaluation and analyses of biopharmaceutical products and technologies
- Scientific insights into key therapeutic areas to develop products such as gene panels, diagnostic and biological technologies
- Ongoing scientific expertise and analysis for your product area to help maintain current understanding of the industry
- Introductions to establish collaborations between companies
- Optimization of experimental design
- Translation and development of

standard operating procedures and protocols

- Key reports on product progress
- Assistance with developing reports or presentations for investors or advisory boards
- Scientific papers and poster presentations supporting data and outcomes

Professional Relations

We can help you:

- Identify, develop and maintain Key Opinion Leaders (KOLs) in different therapeutic areas
- Interface between KOLs, clinicians, healthcare professionals, detail representatives and marketing teams
- Develop Advisory Board reports and updates to deliver key messages to both expert participants, industry representatives, and professional community
- Manage projects and interface between companies and clinicians

Communication

We leverage science and medicine to develop compelling communication for diverse audiences. Our expertise includes:

- providing scientific and medical communications including strategy, writing and design for scientists, healthcare professionals and the general public
- developing and editing newsletters for various groups
- developing continuing medical education programs for healthcare professionals

Scientific and Medical Training Programs

With our unique ability to make science and medicine understandable we can develop and deliver programs for:

- scientists
- healthcare professionals
- sales and marketing reps
- general public



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CONSULTING GROUP

Submissions and Applications

We can help with:

- Regulatory submissions (FDA and Health Canada)
- Grant applications
- Patent applications

Scientific Insights® helps move your data and information from:

- the laboratory bench into an emerging company
- the laboratory bench into clinical trials
- your company to Regulatory authorities (FDA/Health Canada)
- your company to Investors
- clinical trials and clinical data to
 - Key Opinion Leaders
 - Advisory Boards
 - Investors
 - Marketing and Sales teams
 - Consumers

Moving Forward

Communicating your company's results, needs or product benefits is key to success. Scientific Insights® can help you develop and present your information in a clear and compelling manner to a variety of diverse audiences. We offer a thorough understanding of biopharmaceutical products from development through to marketing, filling a unique niche in the biopharmaceutical market.

For more information
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